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do everything you can to avoid a rollover



Rollover accidents are among the worst for occupants of a vehicle. Although rollovers account for only 3 percent of all serious crashes, they are responsible for roughly 30 percent of fatalities.

Any vehicle can roll over, but taller, narrower vehicles (e.g., SUVs, pickups, and vans) are more susceptible, since

they have a higher center of gravity and tend to be more top heavy. In addition, rounding a curve or a sudden turn at the wrong speed—or overcorrecting for a sudden turn—renders these vehicles more vulnerable to weight shifts that, when combined with gravity, can lead to rollovers.

Steering maneuvers aren't the primary cause of single-vehicle rollovers, however. Bumping into a curb at significant speed, striking a pothole, or two wheels encountering a soft road-side shoulder can cause a vehicle to "trip." The government estimates that 95 percent of rollovers are due to "trips."

Drivers have a say in minimizing rollover danger. Avoid placing heavy loads on the roof or otherwise overloading the vehicle, which intensifies weight shifts that result in rollovers.

Wear seatbelts. Nearly three-quarters of those ejected from the vehicle in a rollover don't live to tell the tale. Excessive speed makes rollovers more severe and is a factor in approximately 40 percent of fatal rollovers.

Replacement tires should be similar to the originals and be inflated per manufacturer recommendations. When purchasing a vehicle, choose one with state-of-the-art safety features, such as electronic stability control and side airbags.

If you've been the victim of a rollover accident due to the negligence of another, contact an auto accident attorney to protect your rights.

RESEARCH ON NEW IBD TREATMENT IN C 11

full swing

Over 1 million Americans are beset with irritable bowel disease (IBD), an umbrella term for various chronic, debilitating inflammatory intestinal conditions, including Crohn's disease and ulcerative colitis. Symptoms of IBD include severe diarrhea, pain, fatigue, and



weight loss. Currently, treatment options are limited, with many depending on daily enemas to find a measure of relief.

Daily enemas, as one could imagine, are uncomfortable and impractical. In addition, the drugs utilized in enemas are also absorbed by healthy tissues that don't need them, sometimes resulting in further complications.

However, a research team from Brigham and Women's Hospital in Boston, in coordination with other research centers, offers hope of a better way for IBD sufferers: hydrogel. The hydrogel is composed of ascorbyl palmitate (AP), which is already an FDA-approved material, and is an excellent carrier of medication.

Inflamed tissue is positively charged, while AP is negatively charged, meaning AP hydrogel will anchor itself to inflamed tissue like a magnet. Inflamed tissue contains an enzyme that slowly breaks down the AP hydrogel, releasing the medication carried within. Medication can thus be targeted on inflamed tissue, leaving healthy tissue undisturbed.

Additional potential positives for IBD sufferers include weekly enemas instead of daily enemas; no systemic side effects; and no need to retain the enema, reducing the chances of further complications.

To this point, test subjects have been mice genetically engineered to have a form of ulcerative colitis. After further research on these perennial lab favorites, clinical trials on humans appear to be in the offing.



social media as a weapon

Cyberbullying is the use of social media to threaten, harass, or embarrass another person. It's generally associated with young people and provides a platform to attack someone quickly, 24 hours a day, with the option to hide behind fake accounts, online personas, and websites.

Not surprisingly, cyberbullying has been on the rise over the past 10 years. The instantaneous nature of smartphones and technology that allows anonymous posts or messages that disappear after they are sent are significant contributors to the surge. A massive audience can be reached with one press of "send."

A recent study of over 16,000 Boston-area students showed that the incidence of girls affected by cyberbullying surged 10 percent over a six-year period through 2012; for boys, the rate was 3 percent. In-person bullying declined 3 percent over the same time span.

The Boston study's findings are consistent with other research. It has been well-known that cyberbullying disproportionately affects girls more than boys. Experts say that girls tend to be more peer-focused than boys, and more prone to bullying in the form of exclusion and rumor spreading.

Sadly, only one-third of young victims sought help from an adult in incidents of cyberbullying. Many feared their parents would overreact and make the situation worse, or take away their technology.

The fact that kids can be cruel to each other is nothing new, but the ability to hide in the shadows of anonymity and to inflict damage instantly on a wide scale is a relatively new phenomenon. Social media has its place, but it's a devastating weapon when abused.

a pumpkin spice latte

YOU CAN EASILY MAKE AT HOME

Total Time: 10 min • Prep: 5 min • Cook: 5 min

Ingredients

1 cup milk

2 tablespoons pure pumpkin puree

1 tablespoon sugar

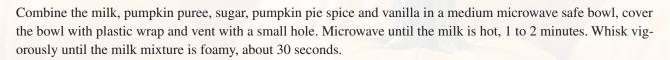
1/4 teaspoon pumpkin pie spice, plus more for sprinkling

1/4 teaspoon pure vanilla extract

1/4 cup hot espresso or strong brewed coffee

Sweetened whipped cream, for serving

Directions



Pour the espresso or coffee into a large mug and add the foamed milk. Top with whipped cream and a sprinkle of pumpkin pie spice.

Source: FoodNetwork.com ■

keep kids safe on all hallows' eve

May your children have a spooky and fun Halloween, but make "safe" part of the equation as well. Kids love to dress up and pretend they're someone else, but visibility is of prime importance. Light-colored costumes are best, adorned with reflective tape and/or stickers. Flashlights and glow sticks do the trick, too.

Make sure shoes fit well and that outfits aren't so long as to cause a tripping hazard. Kids' eyes should have proper clearance from wigs and hats. Masks can intrude on vision, too. Face paint can create an effective disguise while affording full peripheral vision.

Young children (under 12) should always be accompanied by an adult. Cross streets at the corners, in the crosswalks, and follow traffic signal instructions for pedestrians. Walk across streets; do not run. Watch for cars backing out of driveways (or pulling in). If there's no sidewalk, walk while facing traffic, as far away from the roadway as possible.

Trick-or-treat in familiar neighborhoods only. Consider a front porch light that isn't on as a "no trespassing" sign.

For those age 12 or older who go trick-or-treating without adult supervision, there's strength in numbers. Don't enter houses if you don't know the residents. Pay attention, which means forgo the "devices" for a brief while. Be aware that decorative contact lens purchases without an eye exam and prescription are illegal...and dangerous. An infection and possible blindness can occur remarkably quickly.

Finally, inspect the sugary loot when you get home. Better safe than sorry.

Have a safe and happy Halloween! ■

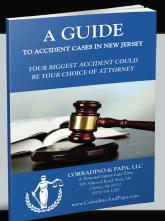


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935 Allwood Road, Clifton, NJ 07012



FREE BOOK

Get Jack Corradino and Robert Papa's New Ultimate Guide to Accident Cases in NJ, written by Jack and RC. It will explain "Why your biggest accident could be your choice of attorney", and what to do in the event you are injured.

Quote of the Month: "Twenty years from now you will be more disappointed by the things that you didn't do than by the ones you did do. So throw off the bowlines. Sail away from the safe harbor. Catch the trade winds in your sails. Explore. Dream. Discover." –Mark Twain

This publication is intended to educate the general public about personal injury, medical malpractice, and other issues. It is for information purposes only and is not intended to be legal advice. Prior to acting on any information contained here, you should seek and retain competent counsel. The information in this newsletter may be freely copied and distributed as long as the newsletter is copied in its entirety.

when you've soured on your new car

For some people, the excitement of driving a new vehicle quickly dissipates with the emergence of a significant malfunction, defect, or other problem that wasn't part of the deal. To meet the criteria of "lemon," a vehicle must have a substantial defect that presents itself within the warranty limits, or continue to have the defect after a reasonable number of attempts to fix it.

Generally speaking, when a defect occurs that is not caused by the owner after purchase—unlike, say, someone driving their car into a lake—and it impairs the use, value, or safety of the vehicle, then it's considered "substantial."

If your car meets the terms of substantial defect, the dealer and/or manufacturer get a "reasonable" number of cracks at repairing it. Up to four repair attempts is commonly considered reasonable, but serious safety defects may qualify after just one

attempt. A car may also be deemed a lemon if it has exceeded "x" number of days in the shop in a given year.

If you qualify as the not-so-proud owner of a lemon, you have the right to a refund or replacement car. If the manufacturer offers a settlement you're not happy with, proceed to arbitration.

Lemon-law arbitration is a free, nonjudicial process in which an arbitrator analyzes all the information of the case and determines what the reward should be. In most states, arbitration is binding on the manufacturer; however, the consumer may appeal the decision in court.

If you believe you've been saddled with a lemon, contact a lemon-law attorney to protect your rights.